



IPotential Assists PSS Systems in Monetizing Patent Portfolio

SAN MATEO, Calif. – August 29, 2006 – IPotential, the technology intellectual property (IP) experts, today announced that PSS Systems, the market leader in legal holds and enterprise retention management software, has hired the IPotential patent brokerage team to assist in the monetization of a portion of the PSS Systems patent portfolio.

During its early stages, PSS Systems performed substantial research and developed patents in a number of technology areas including Digital Rights Management, Access Control and Content Delivery over the internet which are now unrelated or non-strategic to the PSS Systems business and product strategy. IPotential will represent the company on the divestiture of this subset of PSS's broad patent portfolio.

"IPotential has conducted a detailed analysis and due diligence on the market opportunity for this impressive patent portfolio," said Joe Chernesky, co-founder and chief operating officer of IPotential. "There is a great demand for Document Security, Digital Rights Management, Network Security, and Content Distribution patents of this quality and we look forward to working with PSS to leverage these assets. IPotential's patent brokerage has represented dozens of highly innovative patent owners like PSS and can clearly articulate the relevance of these patents to current products and technology; combined with key market relationships, we are confident there will be great demand for these patents and we will get the best price the market will bear for our client."

"We selected IPotential because of their knowledge-based approach to the sales process, their marketing strategies, and their intimate knowledge of the buyers' and their needs and dynamics," said Deidre Paknad, president and chief executive officer of PSS Systems. "We have always made significant investment in our patent portfolio and are pleased to work with IPotential to maximize its value for our business."

IPotential has prepared appropriate background material for all interested parties and will be actively marketing the selected PSS System patent portfolio over the next few months. IPotential expects to solicit bids in late September or early October, assisting prospective buyers in all steps of the patent review. Detailed information on the patents is available on IPotential's website at www.ipotential.com/brokerage/pss. PSS Systems continues to invest heavily in building its patent

portfolio in products and technologies in the eDiscovery, retention, and policy management arenas that are strategic to its business.

About PSS Systems

PSS Systems provides information retention and preservation solutions to global companies in complex regulatory and litigation environments. Its AtlasIPM suite is the first and only solution to synchronize retention, disposal, preservation, and production so companies can systematically comply with legal regulations and reduce litigation and IT costs. Customers include Fortune 100 companies and global financial institutions such as Citigroup, Credit Suisse, Babcock & Brown, and Cap Gemini. For more information, please see <http://www.pss-systems.com>

About IPotential

IPotential is the technology industry's leading strategic intellectual property service provider. Its independent brokerage, IPotential Patent Brokerage Services (IPBS), is the market maker for technology patents. With experience in buying and selling thousands of patents, IPBS helps its clients through the complicated legal, business and technical process of selling or buying patents. Its founders have more than 25 years of patent transaction experience at leading Silicon Valley companies. For more information, please see <http://www.ipotential.com/>.

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